

Five Days Until The Mintz/ML Strategies Pharmacy Industry Summit

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Five days and counting until our May 10, 2016 Pharmacy Industry Summit, here in our DC offices.

Following our first panel discussing *Drug Pricing Challenges and Opportunities*, the second panel, which Theresa is moderating involves a subject near and dear to the heart of many of our clients: *The New Wave of Value-Based Pricing and Contracting*. Manufacturers, insurers, PBMs, and health care providers all would like to consider value-based options for pharmaceutical purchases, but may be intimidated by potential legal and regulatory roadblocks.

So we were thrilled when Josh O'Harra, Assistant General Counsel at Lilly, and Jennifer Kowalski, Vice President of Anthem's Public Policy Institute, agreed to join Theresa to discuss the growing body of value-based pricing benchmark models and how payors and manufacturers are responding to the opportunities and challenges presented by value-based contracting arrangements.

It is not too late to join us and the other Senior Counsel and Policy Executives who are registered to attend the Summit. Check out the **Summit Microsite** and click on the registration tab to complete your registration. We look forward to seeing you there.

Authors

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